



PROFILE

Extensive background in the production and administration of digital marketing media. Exceptional verbal, written, and interpersonal communication skills. Creative and technical team management experience including in-house groups, freelance networks, vendors, and 3rd party solution providers. Broad knowledge of design trends and techniques. Intuitive understanding of audio/visual, mobile, internet, and computer technologies.

Deft under pressure.

EXPERIENCE

SELECTED CLIENTS

- Adobe
- Astellas Pharma
- Bayer HealthCare
- Blue Coat Systems
- Borland
- Ciena
- Dey Pharmaceuticals
- Gilead Sciences
- Google
- Informatica
- Maritz Travel
- McAfee
- Nokia
- Nuance
- Onyx Pharmaceuticals
- Tibco
- VMware
- Verizon Wireless
- Xactly Corporation

KANE & FINKEL HEALTHCARE COMMUNICATIONS, SF, CA • **INTERACTIVE ART DIRECTOR**

SEPT 2009 - PRESENT

JOB DESCRIPTION: Collaborate with copy writers, art staff, account teams, and executives to strategize interactive tactics and execute digital solutions for pharmaceutical advertising campaigns. Educate account groups, project managers, creative staff, and producers about standards, best practices, and new technologies. Design, develop, and manage the production of the following; web / micro sites, mobile applications, desktop & kiosk software, email marketing assets, and banner advertisements. Storyboard, shoot, edit, and encode motion graphics and videos. Juggle multiple time-compressed and or budget-constrained projects simultaneously across varied account teams with key members in different time zones. Produce intelligent and user friendly designs which adhere to brand style guides and satisfy legal regulatory requirements. Generate technical and instructional documentation when necessary. Participate in the development of new business proposals and related collateral.

MAJOR ACHIEVEMENTS: Researched & introduced online review and approval system for agency creative work - streamlined workflow for off-site team members, accelerated review round timetables, and reduced agency wide paper usage. Moved select development, video production, animation, and front-end coding projects in-house, increasing departmental profit margins.

MINER PRODUCTIONS, EMERYVILLE, CA • **MANAGER, CREATIVE DEPARTMENT**

AUG 2006 - JUNE 2009

JOB DESCRIPTION: Technical direction and creative leadership for event management and media production agency. Provide training, performance standards, and mentorship for creative staff. Lead and participate in creative sessions. Develop and maintain client relationships. Collaborate with clients to establish strategy, scope, and budget for contract projects. Drive design consistency and brand adherence across multi-media campaigns.

MAJOR ACHIEVEMENTS: Expanded core service offerings and generated positive departmental cash flow by opening new web, design, and development markets. Enhanced client ROI through new cost efficient multi-media solutions. Raised brand credibility by sophisticating design of client facing media. Implemented modernized and visible web presence which increased traffic and sales lead generation. Represented company at major pitch meetings with national brands.



EXPERIENCE CONTINUED

GTVIDEO PRODUCTIONS, KEYSTONE, CO • **WEBMASTER**

AUG 1999 - MAY 2006

Lead designer and project manager for contract websites. Budgeted, scripted, filmed, directed, edited, and encoded digital video content for local TV, corporate promos, and web sites. Modernized entire office and kept both hardware and software progressive. Built and tested servers, setup client access, installed Windows & Linux operating systems, and trained office members on software and new techniques.

DIGITAL CREATORS, BOULDER, CO • **AUDIO ENGINEER & VIDEOGRAPHER**

FEB - SEPT 1997

Prepped scripts and coached talent in studio recording sessions. Edited and encoded digital audio and video data for software development. Lit and directed blue-screen video shoots.

EDUCATION

Apple Motion Certification, Bay Area Video Coalition, San Francisco, October 2008

Advanced Flash Certification, Art Institute of Colorado, Denver, December 2003

Digital Graphic Design Certificate, Art Institute of Colorado, Denver, December 2002

B.F.A. Film Production, University of Colorado, Boulder, May 1999

SOFTWARE

Advanced knowledge of: Adobe Creative Suite, Final Cut Studio Suite, Microsoft Office

Languages: ActionScript, CSS, HTML, JavaScript, PHP, XML

OS Proficiencies: Windows, Mac, IOS, Android, Unix / Linux

SAMPLE WORK

Available online at andrewvanmiller.com

AWARDS

Platinum Telly, 2007, Interactive Media, Xactly Analytics Software Demo

REFERRALS

Both professional and personal available upon request.