

PROFILE

Extensive background in the production and administration of marketing media. Exceptional verbal, written, and interpersonal communication skills. Creative and technical team management experience (domestic and international) including in-house groups, freelance networks, and vendors. Broad knowledge of design trends and techniques. Intuitive understanding of audio/visual, mobile, internet, and computer technologies. Deft under pressure.

EXPERIENCE

MINER PRODUCTIONS, EMERYVILLE, CA • MANAGER, CREATIVE DEPARTMENT AUG 2006-PRESENT

MAJOR ACHIEVEMENTS:

Expanded core service offerings and generated positive departmental cash flow by opening new web, design, and development markets. Enhanced client ROI through new cost efficient multi-media solutions. Raised brand credibility by sophisticating design of client facing media. Implemented modernized and visible web presence which increased traffic and sales lead generation. Represented company at major pitch meetings with national brands.

JOB DESCRIPTION:

Technical direction & creative leadership for event management and media production agency. Provide training, performance standards, and mentorship for creative staff. Lead and participate in creative sessions. Develop and maintain client relationships. Collaborate with clients to establish strategy, scope, and budget for contract projects. Drive design consistency and brand adherence across multi-media campaigns.

PRIMARY RESPONSIBILITIES:

Static Graphic Design • Motion Graphic Design • Web & Microsite Design • Video Production • Video Editing • Video Compression • DVD Authoring • Interactive Programming • Stage Design • Kiosk Design • Studio Audio Recording • RFP Response Development • PPT Development • Presentation Building • Print Management • Digital Publishing • Hardware & Software Research / Testing / Installation

GT VIDEO PRODUCTIONS, KEYSTONE, CO • DESIGNER/WEBMASTER AUG 1999-MAY 2006

Lead designer and project manager for contract websites. Budgeted, scripted, filmed, directed, edited, and encoded digital video content for local TV, corporate promos, and web sites. Modernized entire office and kept both hardware and software progressive. Built and tested servers, setup client access, installed Windows & Linux operating systems, and trained office members on software and new techniques.

PARÉ SURGICAL, CENTENNIAL, CO • VIDEO EDITOR JUNE 2000-DEC 2004

Produced and edited training films and product demos for the surgical suture manufacturer.

STORAGE TECHNOLOGY CORP. (STORAGETEK), LOUISVILLE, CO • PRODUCTION INTERN AUG-DEC 1998

Worked with the in-house film / video / broadcast department. Assisted on 35mm industrial films, commercial shoots, and live global satellite telecasts.

DIGITAL CREATORS, BOULDER, CO • STUDIO AUDIO ENGINEER & VIDEOGRAPHER FEB-SEPT 1997

Prepped scripts and coached talent in studio recording sessions. Edited and encoded digital audio and video data for software development. Lit and directed blue-screen video shoots.

EDUCATION

Apple Motion Certification, Bay Area Video Coalition, San Francisco, October 2008

Advanced Flash Certification, Art Institute of Colorado, Denver, December 2003

Digital Graphic Design Certificate, Art Institute of Colorado, Denver, December 2002

B.F.A. Film Production, University of Colorado, Boulder, May 1999

COMPUTER SKILLS

Advanced knowledge of: Adobe CS3 Suite, Final Cut Studio Suite, Microsoft Office
Languages: ActionScript, CSS, HTML, JavaScript, PHP, XML
Operating Systems: Windows, Mac, Unix / Linux

SELECTED WEB PROJECTS

http://ciena.com/resources/resources_videos.htm <http://minerpro.com> <http://eliteretreat08.com>
http://xactlycorp.com/resource_center/finance_demo_registration.php <http://platinumclubtrivia.com/index.php?id=6>
http://minerpro.com/08/html/miner_incentive.html

AWARDS

Platinum Telly, 2007, Interactive Media, Xactly Analytics Software Demo

REFERRALS

Both professional and personal available upon request.



ANDREW EVAN MILLER

SELECTED CLIENT ROSTER:

Adobe
Bluecoat
Borland
Ciena
Dey Pharmaceuticals
Google
Informatica
Maritz
McAfee
Nokia
Nuance
Paré Surgical
Tibco
Verizon
VMware
Xactly



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